



supporting *Sustainable Agriculture*
in the southern Appalachians
through *Educational programs and Outreach*

Organic Certification and Marketing Workshops

April 17th and 24th at the Buncombe County Extensions Office

Have you been considering becoming certified organic but need more information?

Do you find all of those rules and regulations confusing?

Or maybe you just want to find out what the market potential for certified organic products.

Join the **Buncombe County Small Farms Initiative** and **Organic Growers School** for a two part workshop series that aims to address some of the barriers that farmers encounter when trying to decide if they should become certified.

Workshop 1: Organic Certification: April 17, 5:30-7:30 pm

A panel of organic farmers and an organic inspector from the area will be on hand to address what certification means, associated costs, inspectors and what to expect from them, and pros and cons to certifying all or some of your farm.

Workshop 2: Organic Marketing: April 24, 5:30-7:30 pm

This workshop will focus on getting organic prices for organic produce, marketing options in WNC for organic products, direct sales versus wholesale (large and small), plus an overview of business and new enterprise planning resources.

Both workshops will be held at the **Buncombe County Extension Office**

94 Coxe Ave. in Asheville. Registration fee is \$5 per class. To register, send checks for one or both classes made out to "Buncombe County Cooperative Extension" to:

Buncombe County Cooperative Extension, Attn: Jean Harrison, 94 Coxe Ave., Asheville, NC 28801.

The Organic Growers School is organized annually by the Organic Growers School INC, a 501(c)(3) non-profit organization. For more information about the Organic Growers School, please contact Dan Leroy, OGS coordinator at dan@organicgrowersschool.org, or (828) 450-2026.

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